



Communications and leadership

Establish a healthy travel network

Establish a network of healthy travel champions across our organisations who routinely promote and model active and sustainable travel behaviour

Use consistent communications messages

Agree on and use consistent communication messages with the public, visitors and staff on healthy travel and reducing unnecessary travel

Consider healthy travel across our wider functions

Promote and consider healthy travel options and benefits across wider functions such as procurement, conferences, planning of workplace and office accommodation, and when advertising roles in our organisations

Provide strategic leadership on healthy travel

Collaborate with partners and provide strategic leadership and planning on healthy and sustainable travel, for example scoping the feasibility of partnership Park and Ride services

Involve our staff

Regularly involve staff in discussing what measures would help them shift to sustainable modes of travel, through travel surveys (at least an initial baseline and annual survey) and other initiatives, e.g. staff competitions and awards to encourage healthy travel

Support staff driving fleet vehicles to be responsible road users

Support staff driving fleet vehicles to be responsible and considerate road users (e.g. driving within speed limits and not parking in cycle lanes), to enable safe walking and cycling

Walking, cycling and public transport

Promote public transport discounts

Explore discounts on public transport for staff with local transport providers

Contribute to the interactive healthy travel map

Contribute to an interactive map showing, where relevant, our walking and cycling infrastructure and public transport links within our main sites in CTM

Provide staff with facilities and accessories to encourage active travel

Assess and provide secure and accessible cycle storage, showers and lockers where possible at suitable sites

Promote an 'active wear for active travel' approach

Promote an 'active wear for active travel' approach to work clothing and footwear, for example, allowing staff to wear trainers if their commute involves walking or cycling (where appropriate)

Enable staff to access bicycles more easily at work

Improve access to bicycles at work e.g. Pool bikes or cycle hire (where appropriate)

Promote cycle training and maintenance sessions

Explore and promote opportunities for offering cycle training and maintenance sessions

Engage with the cycle to work scheme

Explore and promote opportunities for offering the cycle work to scheme to all staff (including e-bikes)

Working practices and agile working

Support flexible working

Provide flexible working options where possible, including home and/or local hub working, and develop a culture of agile working

Explore options for hot-desking between organisations

Explore opportunities to enable staff to hot-desk between partner organisations and facilities across CTM, where appropriate

Encourage sustainable travel through our expenses policies

Review our travel expenses policies together, to encourage the uptake of sustainable travel

Ultra-low emission vehicles

Review the provision of electric vehicle charging facilities on our sites

Review the current and future need for electric vehicle (EV) charging infrastructure on our sites, and explore the potential for making charging infrastructure available to other partners in the area

Review our fleet and procurement arrangements

Review our fleet and procurement arrangements (where applicable) for introduction of ultra-low emission vehicles, including e-bikes and e-cargo bikes, where relevant

